



TRANS MEDIA
INTERNATIONAL

PARTNER
IN YOUR
SUCCESS



OUR SERVICES

- ▶ Brand Marketing Solutions
- ▶ Marketing Consultancy
- ▶ Advertising & Consultancy
- ▶ Web Solutions
- ▶ Software Development
- ▶ Media Planning
- ▶ Digital Marketing
- ▶ Social Media Management
- ▶ IT Consultancy Services
- ▶ Digital Brochures
- ▶ Corporate Gifts – Branding Services
- ▶ Event Management





LET US HELP
WITH YOUR BRAND
MANAGEMENT

INTRODUCTION

With almost 2 decades of hardcore industry experience, Trans Media International has grown steadily from strength to strength to be a professionally competitive company.

We offer one stop shop for all your Advertising requirements and solutions At Trans Media International, we understand the critical nature of keeping the customer's organization up and running from an advertising and marketing perspective as the world of competition continues to grow.

Trans Media International is poised to keep pace with it and anticipate the future needs of the customers and markets we serve. Trans Media International has multinational companies, corporate groups, banks, medium and small companies continuing as its satisfied clients We look forward to various challenges & opportunities coming our way and strongly believe to excel, maintaining the highest standards of professionalism.

www.transmediaintl.com





ADVERTISING

CORPORATE GIFTS BRANDING

IT CONSULTANCY

EVENT MANAGEMENT

**ART OF
MAKING AN
IMPRESSION**

ADVERTISING SERVICES & CONSULTANCY





*Advertising is an Art of
Communication and Creating
Impressions.*



We help you to transform IDEAS and designs into REALITY, whether it is to create a NEW identity or to REVAMP an existing one.

We can help you to present your project **UNIQUELY**, making sure your message gets out right, after all the way you present information is **CRITICAL**.



As part of your company's marketing plan, we research & develop strategy to promote a product or service to meet the desired objective.

One of the important tools to reach the end user is an effective media advertising campaign.

A well-developed media campaign enables the marketing team to reach all the end users simultaneously with the right message.

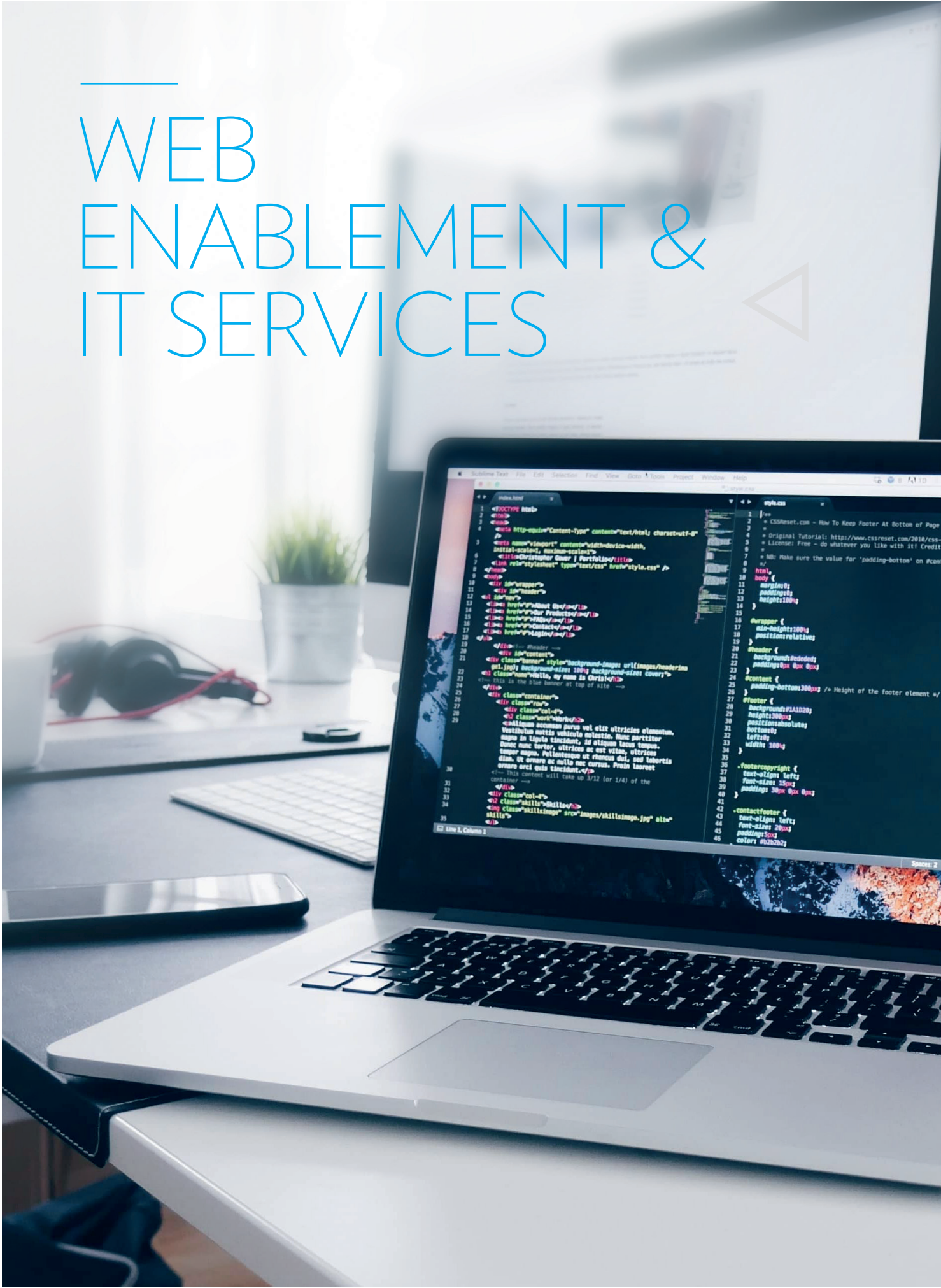
Appropriate media planning helps in identifying the right media mix leading to improved brand image, increased brand retention and the maximization of customer base.





MEDIA
▶ PLANNING &
CONSULTANCY

WEB ENABLEMENT & IT SERVICES





We specialize in creating and maintaining impressive websites with rich look, feel and content. With years of experience & expertise, our creative team specializes in responsive and dynamic website designs.

We carefully study and analyze your company's objectives and requirements and then plan to design a professional website that reflects the company's business interests.

We also specialize in

- ▶ Mobile Application Development
- ▶ Cloud-based application development
- ▶ Content Management Systems
- ▶ WordPress customizations
- ▶ Website maintenance services

We maintain the highest standards to deliver beyond your expectations.



Social media marketing is a great support for businesses of all sizes to reach prospects and target customers. You know that your customers are already engaging with different brands through social media. Hence, it becomes very important for you to address your audience through social media platforms like Facebook, Twitter & Instagram. Appropriate marketing on social media can bring great success to your business and enterprises.

A well developed and creative brand not only advocates itself, but also drives leads and sales. We offer branding solutions to be deployed over social media in order to generate high volume branding among your target customers.

Partner with us to help you research and develop great content, develop and promote a consistent brand image across different social media platforms to help voice your brand's core identity.



▷ SOCIAL MEDIA
& DIGITAL
MARKETING

DIGITAL BROCHURES



AUTO NEWS SEPTEMBER

**MONZA
CONCEPT
PREVIEWS
FUTURE
OPEL/
VAUXHALL
DESIGN
STRATEGY**

PREVIEW

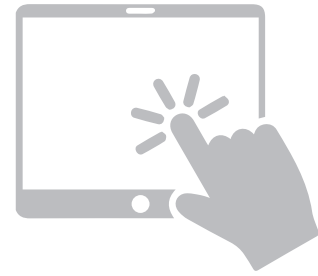
Opel/Vauxhall's ground-breaking Monza Concept is set for its world premiere at the Frankfurt Motor Show. With the Monza Concept, Opel/Vauxhall introduces a new design philosophy in Brit. Mark Adams' team's introduction of the sculptural design that features a distinctive design and perfect sweeping contour of the evolving design philosophy.





GO GREEN

Environmental Friendly
Marketing Tool



A **DIGITAL Brochure** is a powerful marketing tool to promote a company's products or services among its target customers.

A brochure is used to market and advertise a company. It basically establishes the identity of any business. With the advancement of web technology, businesses are rapidly changing their medium from Print to E-brochures to keep up with the latest trends. An E-brochure is more like a printed medium designed electronically.

E-brochure is a highly creative marketing tool which promotes your product or services in a very effective way.

Get the DIGITAL ADVANTAGE!

- ▶ Search via Keywords
- ▶ Search via Subject or Page nos
- ▶ Enlarge text content or page for better visibility
- ▶ Embed Audio Video files
- ▶ Unlimited copies
- ▶ Easy to Store & Share
- ▶ Easy to Update
- ▶ Creative & Innovative Product
- ▶ Environment & Mobile Friendly
- ▶ Impressive & Cost-effective



**HONOR ACHIEVEMENTS.
CELEBRATE MILESTONES.
RECOGNIZE EMPLOYEES &
CLIENTS.**

In today's competitive market, to communicate & position your brand effectively, we provide you Brand Management Solutions.

Corporate gifts can be an effective tool in your promotional, advertising and marketing strategies and inculcates prestige and a vital presence of your company in today's competitive business.

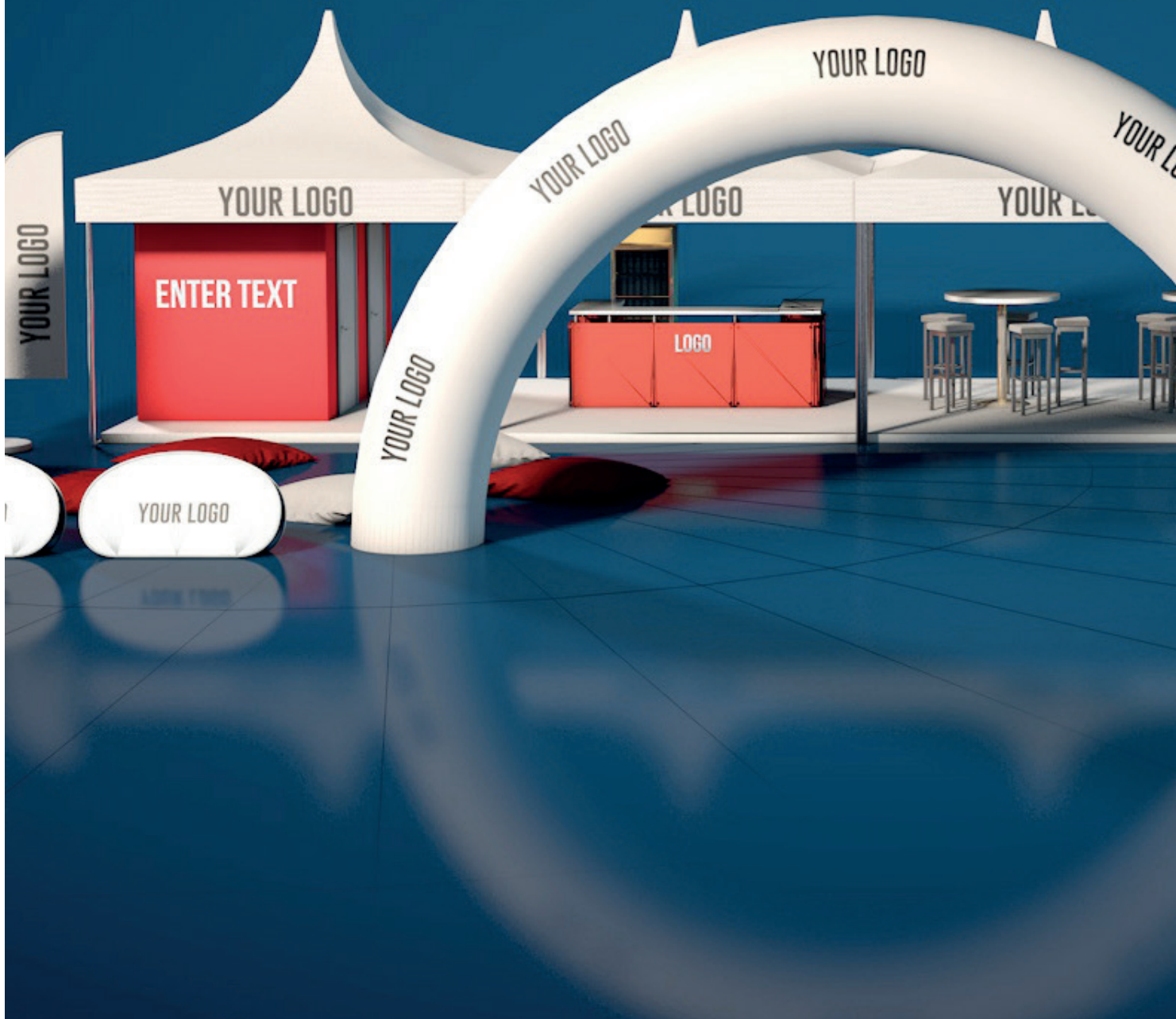
With a range of over 3500 exclusive products, we can help you to market your brand and position them with effective customization on these classy and high-quality corporate gift items.





BRAND MANAGEMENT SOLUTIONS

EVENT & EXHIBITION MANAGEMENT





Doha is one of the fastest growing cities in GCC. Doha today has become a hub of important exhibitions, conferences and sports activities with its modern facilities and luxury hotels.

When it comes to corporate events, conferences or exhibitions, hiring a professional event management company becomes a necessity. It becomes easy when you have a resourceful company that meets your expectations. Our resourceful team would be glad to take care of any event, helping you with key aspects like venue selection, entertainment and branding support.


We also offer corporate Photography and Videography services where in our team of professionals helps you or your company to capture your special moments. We further tastefully edit, add voice & music to create a masterpiece that meets your expectation. All of our videos are shot in hi-definition and you will receive your video in a DVD or in your desired format making it easy to share to your target audience.









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IN YOUR SUCCESS...

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